

2014 Technology Transfer Society Conference

THURSDAY OCTOBER 23, 2014

Marriott Inner Harbor, Baltimore, MD, USA

TIME		
1:00-3:00 p.m.	Pre-Conference Paper Development Workshop Group 1 Room: Salon B	Pre-Conference Paper Development Workshop Group 2 Room: Salon C
3:00-6:00 p.m.	Conference Registration Foyer	
6:00-6:45 p.m.	OPENING ADDRESS Igniting Opportunity: Innovation and the Research University Ronald J. Daniels, President, The Johns Hopkins University East Ballroom	
6:45-7:45 p.m.	Cocktail Reception East Ballroom	

Sponsored by:
Johns Hopkins Carey Business School

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7:00-8:30 a.m.				
Continental Breakfast Foyer				
	Session 1	Session 2	Session 3	Session 4
TIME	Room: University 1	Room: University 2	Room: University 3	Room: University 4
8:30-10:00 a.m.	<p>Regional Development 1 Reza Djavanshir, Chair</p> <ol style="list-style-type: none"> 1. Lasrado, O' Neal, <i>Constructing and Conducting Economic Impact Studies: A Case Study of UCF's Business Incubation Program</i> 2. Lawton, Bagchi-Sen, <i>Divergent Trajectories in Technology Driven Economic Development in Europe: The Case of the Healthcare Sector</i> 3. Djavanshir, <i>Institutional Inertias in Technology Driven Economic Development Strategies: Cases of Developing Economies</i> 	<p>Accelerating Translation 1 Cheryl Cejka, Chair</p> <ol style="list-style-type: none"> 1. Campbell, <i>Skin in the Game: Does Increased Cost Sharing in Federally Funded Research Suggest Greater Commitment and an Increased Likelihood of Success?</i> 2. Geisler, Turchetti, <i>Evaluation of Technology and Innovation Transfer from R&D to Market: A Reexamination and Some Findings from the STEM Project</i> 3. Cejka, <i>A Systems Approach to Accelerating Innovation</i> 	<p>Knowledge Management Peter Gianiodis, Chair</p> <ol style="list-style-type: none"> 1. Novak, <i>Use of Knowledge Commons in Open Innovation Systems: The Case of Free and Open Source Software</i> 2. Roper, Love, Zhou, <i>The Antecedents of Openness: Innovation Ambition and Knowledge Acquisition Strategies in SMEs</i> 3. Malva, Pellens, <i>Scientific Disclosure and Market Value in the U.S. Semiconductor Industry: Knowledge Basicness and Re-appropriation</i> 	<p>Public Funded R&D Gary Anderson, Chair</p> <ol style="list-style-type: none"> 1. Hardin, Lanahan, Brun, <i>State Government Funded R&D as Complements to Federally Funded R&D</i> 2. Bercovitz, Feldman, Graddy-Reed, Roach, <i>Show Me the Money: Dynamics in Academic Research Funding and Implications for Translational Efforts in the Biomedical Fields</i> 3. Anderson, Campbell, <i>The Advanced Technology Program: Findings and Recommendations for Innovation Policy</i>
10:00-10:15 a.m.				
Break Foyer				

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KEYNOTE				
The Future of Patenting: Key Trends and Issues in the U.S. and Around the World				
Minna F. Moezie, Patent Attorney, Office of Policy and International Affairs, U.S. Patent and Trademark Office				
East Ballroom				
	Session 5	Session 6	Session 7	Session 8
TIME	Room: University 1	Room: University 2	Room: University 3	Room: University 4
10:15-11:00 a.m.				
11:00-12:30 p.m.	Federal R&D Programs Nicholas Vonortas, Chair <ol style="list-style-type: none"> Lal, <i>Transformative Research: Separating the Myth from Reality</i> Sen, <i>NOAA Research: Is it Organized for Transformative Innovation?</i> Anderson, <i>The Impact of Federally Performed R&D: 20 Years of Economic Analysis at the National Institute of Standards and Technology</i> 	Accelerating Translation 2 Albert Link, Chair <ol style="list-style-type: none"> Meoli, Vismara, <i>The Impact of the University Context on the Creation of Academic Spinoffs: Lack of Academic Job Opportunities and Administrative Inadequacy</i> Piazza, <i>Assessing the Survival of SBIR/STTR Grantees</i> Okamura, <i>Joint Patenting and Stock Market Value: An Event Study of Joint Patenting in the Pharmaceutical Industry</i> 	Pathways to Translation Jonathan Pillai, Chair <ol style="list-style-type: none"> Gordon, Murphy, Basafa, Fishman, Liacouras, Grant, Armand, <i>Computer-Assisted Face-Jaw-Teeth Transplantation: A Novel Translational Study In Swine</i> Hefley, Ding, Rosenbaum, Michaels, Hazelbach, Berry, Somma, Weber, Bradley, Cawley, Chatot, DeFelice, Deely, Dibua, Dobos, Duffy, Hu, Kearns, Kiniry, Magath, Rosenfeld, Strouse, Venema, Yang, <i>Commercializing Smart Kitchen Technologies: Technology Transfer Pathways from the Lab to the Home</i> Nimgaonkar, Pillai, <i>A New Model of Parallel Innovation in MedTech: A Tale of Two Worlds</i> 	Technology Policy Troy Scott, Chair <ol style="list-style-type: none"> Gagliardi, Woodell, <i>Science and Technology Policy Reconsidered</i> Liu, Fan, Liu, Rui, <i>Towards the "Entrepreneurial University Model" — the Chinese Way</i> Scott, <i>The Role of Government in Drug Development: The Case of Alzheimer's</i>
12:30-2:00 p.m.	Lunch Salons A, B, C			

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KEYNOTE

Academic Drug Discovery as a New Model for BioInnovation

Barbara Slusher, Director, JHU Brain Science Institute NeuroTranslational Drug Discovery Program

East Ballroom

2:00-2:45 p.m.

	Session 9	Session 10	Session 11	Session 12
	Room: University 1	Room: University 2	Room: University 3	Room: University 4
	Incubators and Incubation Vernet Lasrado, Chair 1. Laric, Ratinho, <i>Toward an Aggregate Theory for Business Incubators: Agency, Stewardship, Performance and Satisfaction</i> 2. Amezcua, Ratinho, Jayamohan, <i>When do Incubated Firms Perform Better? Exploring the Effects of Strategic Groups and Agglomerated Economies</i> 3. Lasrado, O'Neal, Ford, Garibay, Sivo, <i>Do Graduated University Incubator Firms Benefit from Their Relationships with University Incubators?</i>	Corporate Sponsored R&D LaKami Baker, Chair 1. Bercovitz, Feldman, Graddy-Reed, <i>Does it Matter Who Writes the Check? Sponsor Influence on Academic Research Agreements</i> 2. Drivas, Lei, Merrill, Wright, <i>Corporate Sponsored Research: New Evidence on a Continuing Controversy</i> 3. Baker, <i>Developing a Competitive Advantage through Technology Commercialization</i>	Regional Development 2 Shin'ichi Kato, Chair 1. Pena, Weber, Lal, <i>Role of Government in Development and Commercializing Additive Manufacturing</i> 2. Kato, <i>Japanese Novel Cross-ministerial Research and Development System for Creating Innovation</i>	Human Capital and Innovation Soo Hoon Lee, Chair 1. Protogerou, Caloghiro, Vonortas, <i>The Effect of Company Founders on Young Firms' Innovative Performance: An Empirical Approach</i> 2. Washington, Madden, Seay, Watson, <i>Innovation Speed: The Relation of Design Attitude to Speed of Innovation for Transferring University Technology to Market</i> 3. Subramanian, Choi, Lee, Hang, <i>Interdependencies Between Educational Level Diversity and Technological Diversity in Innovation Performance</i>
2:45-4:15 p.m.				
4:15-4:30p.m.			Break Foyer	

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	Session 13	Session 14	
TIME	Room: University 1	Room: University 2	Room: University 3
4:30-6:00 p.m.	<p>Industry Innovation System Bhavya Lal, Chair</p> <ol style="list-style-type: none"> Johnson, Bock, <i>Translating Regenerative Medicine: A Cross National Study of Business Model Development Under Uncertainty</i> Huang, Swamidass, Raju, <i>The nature of innovation in emerging industries in China: An exploratory study</i> Goel, Goktepe-Hulten, Grimpe, <i>The Genesis of Industry-Science Collaboration: Who Courts Whom?</i> 	<p>Accelerating Translation 3 Chris Hayter, Chair</p> <ol style="list-style-type: none"> Toole, Czarnitzki, Rammer, <i>University Research Alliances, Absorptive Capacity and Startup Growth: Evidence from Germany</i> Sohn, Lim, <i>Technology Credit Scoring Model for Biotechnology Industry</i> Hayter, <i>Product Development Partnerships: Transferring Technology to Accelerate Vaccine Development for the Developing World</i> 	<p><i>Journal of Technology Transfer</i> Editorial Review Board Meeting Albert Link, Editor-in-Chief</p>
6:00-7:30 p.m.	Reception Salons A, B, C		

2014 Technology Transfer Society Conference

SATURDAY OCTOBER 25, 2014

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7:00-8:30 a.m.	Continental Breakfast Foyer		
	Session 15	Session 16	Session 17
TIME	Room: University 1	Room: University 2	Room: University 3
8:30-10:00 a.m.	Technology Transfer Offices 1 Peter Gianiodis, Chair <ol style="list-style-type: none"> Hayter, Link, <i>On the Economic Impact of University Proof of Concept Centers</i> Hewitt-Dundas, <i>Determinants of Technology Transfer Success: The Effect of University Strategy and Organizational Supports on Technology Transfer Outcomes</i> Gagliardi, <i>Uncovering Academic Entrepreneurship</i> 	Entrepreneurship Education Phillip Phan, Chair <ol style="list-style-type: none"> Louie, Munshaw, Blakeslee, Ferguson, Marchessault, Gordon, <i>Discovery to Market – A Program Model for Partnership Between Technology Transfer offices and the Johns Hopkins Carey Business School</i> Iacobucci, Micozzi, Micozzi, <i>Rethinking Entrepreneurship Education within Universities: The Knowledge Sharing as Value Proposition</i> Nimgaonkar, Phan, Pasricha, <i>The Physician Entrepreneur Track and Market Translation: A New Paradigm for Academic Medicine</i> 	Value of Knowledge Koichiro Okamura, Chair <ol style="list-style-type: none"> Chan, <i>Evaluating Patent Licensing Agreements for Technology Diffusion at the U.S. National Labs</i> Czarnitzki, Doherr, Hussinger, Schliessler, Toole, <i>Patent Rights and Research Incentives for Knowledge Production and Disclosure: Evidence from a Natural Experiment in Germany</i> Drivas, Panagopoulos, <i>Defensive Patents and the Change of Rules for Calculating US Patent Terms</i>
10:00-10:15 a.m.	Break Foyer		

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KEYNOTE		
10:15-11:00 a.m.	Research in Technology Transfer: Currently Challenges and Future Directions Donald Siegel, Dean, University at Albany Business School and President, Technology Transfer Society East Ballroom	
	Session 18	Session 19
TIME	Room: University 1	Room: University 2
11:00-12:30 p.m.	Technology Transfer Offices 2 Donato Iacobucci, Chair <ol style="list-style-type: none">1. Fan, Liu, <i>Study on Influence Factors of University Technology Transfer in China</i>2. Douglass, <i>Assisted Technology Transfer: A Third Pathway to Achieving Technology Driven Economic Development in Emerging Economies</i>3. Iacobucci, Lazzeri, Micozzi, Piccaluga, <i>Technology Transfer Offices and Academic Spin-offs: An Empirical Analysis of their Relations</i>	SME Technology Alliances Maryann Feldman, Chair <ol style="list-style-type: none">1. Kuhn, Schneider, Sørensen, <i>Innovation Vouchers, Science, and Productivity—Evidence from a lottery</i>2. Lanahan, <i>Multilevel Funding for Small Business Innovation: A Critical Review of State SBIR Match Programs</i>3. Pitta, <i>Translational Science and the Role of Government – University – SME Partnerships</i>

CONFERENCE ENDS